

SPEAKER INFORMATION

Simone Bruni

Founder and President

Demo Diva

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With no construction experience, a little grit and some branding savvy, Simone Bruni, founder and president of Demo Diva, has built a successful demolition and dumpster rental business in New Orleans. The secret to her success was not selling demolition services, but a passion to help her neighbors come home following the devastation of Hurricane Katrina—one parcel at a time.

After 20 years, Bruni's company has expanded from residential demolition to industrial and commercial demolition projects, while delivering dumpsters across Metro New Orleans. It's nearly impossible to drive around New Orleans and not see one of Demo Diva's trademark hot pink excavators or dumpsters.

Her clients include Arco National Construction, Audubon Nature Institute, City of New Orleans, Kloeckner Metals, NASA, Port of New Orleans, and Sam's Club.

Demo Diva is a certified Disadvantaged Business Enterprise, women-owned business, and a member of the National Demolition Association.